



Event Management Consultancy

Historic // rural // private ownership

‘One aim and that is to support you and your team on the journey’

Venues come in different guises, from Grade 1 listed estates right the way through to a small barn set in rolling countryside. Each has the ability to ‘earn its keep’ and generate substantial returns without compromising the authenticity of its landscape.

Venues & Ventures was established to help support those who want to diversify their current offer or enhance and grow an existing business.

The focus goes beyond a traditional consultancy relationship and in conjunction with sound, venue specific guidance, we also can help with the more tangible aspect of delivery – a full ‘end-to-end’ service

Service support

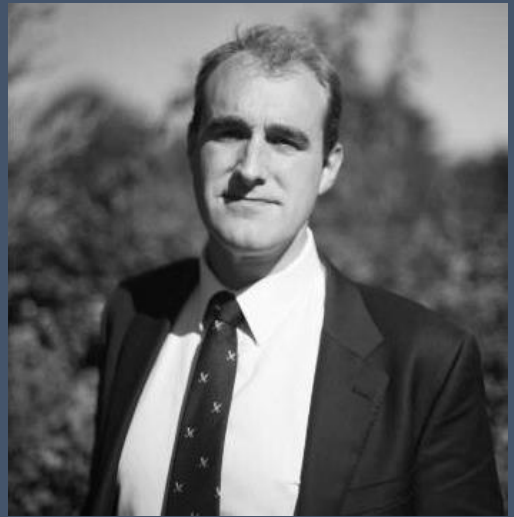
Support can be achieved in a number of ways, individually or collectively. Venues & Ventures offer the following services:

- Venue analysis & diversification modelling
- Investment appraisals
- Venue start-up to 'go-live'
- Sales and marketing
- Branding & design
- Venue representation
- Coaching & engagement
- Industry insights and ongoing advice

'Every enterprise is different...
understanding those nuances is key
in bringing a venue to life and
making it sing'

Founder

Iain Beaumont



Having graduated from the University of Edinburgh and subsequently commissioning into the Royal Tank Regiment, Iain hung up his uniform and joined Morgan Stanley as a Director within their EMEA Divisional Management Group before moving into the world of estate and venue management.

On leaving the City, Iain was appointed as General Manager for Cotehele in SE Cornwall; a 1,300 acre National Trust estate attracting over 160,000 visitors to the house annually. After leaving Cotehele, Iain worked for the Earl and Countess of Devon as the Castle Director for Powderham Castle. As a thriving visitor attraction and & event venue, Iain helped to develop the wider events offering with festivals and live music including Bryan Adams, Little Mix and the Lockdown Festival.

Prior to establishing Venues and Ventures, Iain worked as the Director of Events at Cowdray, a 16,500 acre diversified estate set in the South Downs National Park. Here Iain was responsible for Cowdray House; an exquisite exclusive-use venue catering for private parties, corporate functions and weddings.



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